



Maximilian Büsser  
Founder  
MB&F

## *A Different League*

DARE TO DREAM, ABLE TO ACHIEVE – THAT PROBABLY SUMS UP WHAT MAXIMILIAN BÜSSER HAS BEEN UP TO EVER SINCE LEAVING HARRY WINSTON. THE RESULT: THE FASCINATING HOROLOGICAL MACHINE N° 1.

One of Maximilian Büsser's dreams was to be the creator of his own machine and be the master of his own fate. That led to his surprise departure from Harry Winston, of which much of the success of the watch division is credited to him. "Harry Winston is a beautiful company," says Büsser. Unfortunately, the time was ripe for him to leave and begin a new life.

The stage was set for MB&F or Maximilian Büsser and Friends, a gathering of creative minds in the watchmaking

industry who dared to dream and to strive towards creations that they have always imagined of. When we spoke to Büsser in October, he had already gathered 20 independents.

"One of the ideas for creating MB&F was not to be normal; be unreasonable, enjoy and the ideas will flow. We are a distilling machine [for ideas and out-of-the-box creations], that is who we are," says Büsser. "We want to make horological machines, three-dimensional machines."

## MB&F HOROLOGICAL MACHINE N° 1 INTRODUCED IN 2006

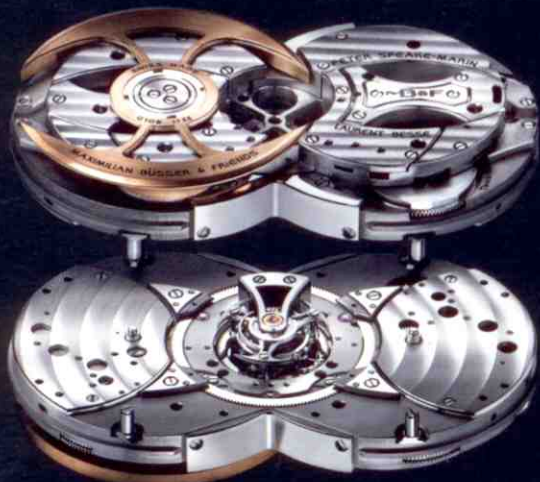
### FEATURES:

- AUTOMATIC MOVEMENT
- 28,800 VIBRATIONS PER HOUR
- ELEVATED CENTRAL ONE-MINUTE TOURBILLON
- 376 COMPONENTS
- 81 FUNCTIONAL JEWELS
- 7-DAY POWER RESERVE
- 4 MAINSPRING BARRELS
- POWER RESERVE DISPLAY
- SEPARATE DIALS FOR HOURS AND MINUTES
- DIAL IN EITHER SILVER/RUTHENIUM (SILVER) OR RUTHENIUM/SILVER (DARK-GREY)
- 41MM BY 64MM CASE, HEIGHT: 14MM
- WATER RESISTANT TO 30 METRES
- AVAILABLE IN EITHER RED GOLD OR WHITE GOLD CASE
- 30 PIECES WILL BE MADE
- A YEAR OVER THE NEXT 3 YEARS



His first 'baby' is the Horological Machine N° 1, a joint effort with movement engineer Laurent Besse and watchmaker Peter Speake-Marin. A sight to behold, this timepiece is so unique you will either love it or hate it. It holds some amazing features like an elevated central tourbillon, two separate dials each for the hour and minute hands, four mainspring barrels that explain the seven-day power reserve. The heartbeat of this 'baby' was first heard in April 2006, so we are told.

This is a "a machine epitomizing the incredible passion and enthusiasm that is collective of friends dedicated to its creation", so states the release from MB&F; and we fully agree.



The movement was the result of the combined creative geniuses of Maximilian Büsser and friends Laurent Besse (movement engineer) and Peter Speake-Marin (watchmaker)

There are no shareholders in this company and Büsser has risked it big time to realise his ambitions. His clever business model is based on trust – order now, pay upfront to fund the construction and you'd have your piece delivered once ready. "I do not have any concept watches," warns Büsser. A total of 90 pieces of this intriguing timepiece will be made, 30 a year spread over three years.

The design of the Horological Machine N° 1 is probably what many would imagine the submarine Nautilus would be in the pages of the classic '20,000 Leagues Under the Sea' by Jules Verne or even '2001: A Space Odyssey'. 20,000 Leagues Under the Sea? Well, Büsser is definitely of a different league, won't you agree?